# POLICEMAN RISKS LIFE **ID** SAVE CROWD WHEN HORSES BOLT AT FIRE

Stops Team as It Is About to Dash Into Gaudily Attired Tenants Routed by Blaze.

Fifty or more Syrians, Greeks and women and children of other nationalities were driven to the street at 2 A. M. to-day by a \$3,000 fire in E. P. Berry and Company's tea and spice store, No. 91 Murray street. They were principally tenants in the building next door, No. 80 Murray street, which escaped the flames.

When the police ordered the foreigners out, they insisted on taking as much of their household goods as they could carry on their backs, and some of them donned their entire wardrobes, apparently, as the easiest way to carry their clothing out,

The traffic among commission merchants, which is heavy in the district at that hour, was blocked for some time by the fire lines. Ruben Horenstein, a driver, of No. 326 East One Hundred and Second street, contributed his share towards the excitement. His team ran away and almost dashed into the gaudily attired refugees and the fire lines before Policeman Teaschner, who discovered the fire, stopped the horses.

Horenstein was served with a summons on a charge of violating the traffic rules by driving south in Greenwich street. He said a street car in charge of Motorman McClary hit his wagon from the rear at Reade street, threw him back on his head and caused the horses to run away. The fire was put out in half an hour and was confined to one floor of No.



**Diamond Rings** 

**Our Guarantee** 

LOOK FOR THE NUMBER 180 OVER MY ONLY ENTRANCE I have no connection with the store nex CHARLES A. KEENE

180 Broadway, New York



Down \$50 | \$6 Down \$100

Formerly A. T. Stewart & Co. Broadway at Ninth Street

68c a Yard for the Rem-

nants of Silks Which

We Have Sold This

Season at \$1 to \$10

one hundred yards of the \$10 silks, but plenty of

\$3.50 to \$5.50 Silks-which are metal tissues,

brocades, warp prints and imported fancy silks,

which at 68c people will eagerly buy in small

has been offered here or elsewhere, even in special

sales, at less than 75c or \$1 a yard, but whose prices

so late as two weeks ago were very much higher,

Printed silks from abroad that were \$2.50 to | ALL NOW

The finest American foulards that were \$1.

get first pick at this wonderful collection.

Beautiful white habutai that was \$1.

Fine black silks that were \$1.50.

as this schedule shows:

inches wide.

10,000 yards in all, not a single yard of which

All double width (86 inches, 40 inches and 42

It will pay to take an early car from home to

inches), except the Cheney foulards, which are 24

lengths for belts, collars, cuffs and trimmings.

Fair warning at the start that there are only



Store Open All Day Saturday

LAMBERTS CONQUER

"EFFICIENCY" PROBLEM

high-power automobile the problem is to reduce friction and to get rid of lost motion.

Lamberts apply the principles of progres-

sive engineering to the jewelry business.

By large manufacturing on the same premises

with their store, by paying spot cash, import-

ing Diamonds and other precious stones direct

and shelving the middleman Lambert Brothers

have developed an efficiency of the great-

est value to the jewelry purchasing public.

You can prove the saving of your money resulting from this system by comparing Lambert prices with other jewelry prices whenever you wish Diamond, Solid Gold or Platinum Jewelry for Wedding or Graduation gifts or feet

\$25 Saving Method for Diamond

\$125 few evenings ago. First in popularity as in brilliant beauty, among precious stones.

S156 "And high-priced accordingly?"

Purchasers.

says a report of the Comtesse de Broglie's "jewel ball" in Paris a

do you ask. Not if you buy them

middleman's exactions, expen-

\$250 sive shopkeeping and old-fashioned cash-wasting general-

Solitaire Diamond Engagement Rings

were paid for on the spot when selected, were imported direct a

mounted in the Lambert factory. Others from \$10.00 to \$1500.00.

Appropriate Lavallieres

Have you noticed how a woman of taste

It is likely to be like

guaranteed as represented. From \$2.00

up. Solid gold neck chains, \$2.00 up. Platinum neck chains, \$6.00 up

Class Rings-Class Pins

enameled accurately with class colors, if desired. Lowest consistent with Lambert quality. Will

10 karst entwined design, pierced, en graved figures raised. En little of the survey of the graved figures raised. En little of the survey of

student committees

They Shine at

June Weddings

of Lambert Seamless Solid Gold Wed-

ding Rings is needed. These are rings of the same guaranteed quality that we

have been selling since 1877. No solder touches one of them and we \$10.00

offer them in every shape, style, width and thickness that custom per-

mits. No charge for engraving.

For the Girl

Graduate's Wrist

Planning Graduation and Wedding

No more than a short reminder

Class rings of solid gold, Class pins of solid gold or silver,

please call

tiolsh soll Jewelry for Men of Taste.

best Gold Car tory prices also Lambert store. Fe

These Solid Gold Cuff Links stand

which are among the strongest at-

tory prices always. Hundreds of other patterns from \$4.50 up. Ask for other

suggestions for men's jewelry presents.

Gifts, have bracelet watche fashionable and handy

occured to you? He

about this one—15 jewel ed, reliable Swiss move

high among the useful gifts for men

\$16.00

treasures a lavalliere? 16 bant gold

one of these or of a balf pends series of others in and baroque pend drop,

novel and pleasing 1 hill on forms in the Lambert dissort.

assortments. All \$20.00

ly. The gems in these

"First of all come Diamonds"

any other purpose.

Whether the machine be a coffee-mill or

A Clearaway Unusual

## Young Women's Spick and Span New Dresses Offered Far Below Usual Prices

This clearaway is unusual in that every dress offered here is fresh from The duplicates of the \$8.50 the maker's hands. dresses we have sold at \$12.50.

The duplicates of the \$6 dresses we have sold at \$8.50. We are not going out into the market and taking inferior goods because they are low priced.

Instead we are having our better dresses duplicated for little money and offering them to youfresh, crisp, new and carefully made.

Special No. 1—French linen dresses with hand embroidered organdie collars, Russian tunic skirts made over fine white lawn foundations. White, pink, blue or green,

\$3.50.

Special No. 2—White lines tennis dresses with plenty of room in shirt; hand embroidered rolling col-

68c

skirt; hand embroidered rolling col-lars, \$8.50.

Special No. 3—Striped batiste frocks; blue or tan, with wide black satin or pique girdles, dainty or-gandie collars and vestees, \$8.50.

Special No. 4—Copies of a \$255 Jeanne Lanvin dress with separate lawn chemisette. Ramie linen in pink, blue, green or white, \$9.75.

Special No. 5—Baque dress offered for the first time in white voile with white voile sach, \$10.50.

Special. No. 6—R a m i e linon dresses with detachable lawn collars and vestees; neat, plain and easily tubbed. In light challie. \$6. Sisce 14, 16, 18.

In addition—Wash skirts in every good model, \$1.25 upward. Lengths, \$5 to \$1. Waist bands, \$5 and \$7

Bathing Suits—Mohair, \$2.50 upward. Slik, \$6 upward. Sises 10 to 20 years.

Children's Suits in flamel, \$1, and some worsted, \$1.25 and more. Sises \$ to 10 years. Linen Dusters in English model with convertible collars, \$5. Sisce 14, 16, 18, 20 years.



### Silk Rotunds, Main floor, Old Building. Second Floor, Old Bldg. The Vanishing Price of the Ready-to-Put-On Extra Dress for the Week-End--\$2.50

Because of the exceptionally low price of these dresses please do not judge them too hastily. For in no case was their original wholesale as low as we will sell them for tomorrow—and in some cases it was much more.

They are the simply-made and neat dresses that a woman will want for mornings in the country or for warm days while shopping in the city. With 1200 dresses in the purchase, the choice of styles and materials is quite unusual for so low a price. An idea of the variety:

Cool white voile with pleated skirt and neat silk girdle; White knotted crepe or flowered crepe in a variety of summer colors; Pin striped voile in combinations of color; Striped tissue or cool gingham in a variety of colors and stripes. All \$2.50.

And the woman who is looking for a summer dress that is up to the minute in style, should not miss the opportunity of choosing from these Large Collections of Summer Dresses-Very Specially Priced \$3.75 and \$5.75

Never was the Subway Store better prepared for tilling week-end needs at such little prices. Some of the many other opportunities, tomorrow, Saturday-

Quick Clearaway of Waists 45c, 75c and \$1.50

At 45c, were 65c-Plain and striped voile At 75c, were \$1 and \$1.25-Few-of-a-kind

lawn and voile waists. At \$1.50, were \$2-Tub silk waists in plain colors and stripes. Outing Millinery-Serviceable and

Surprisingly low-priced A white felt hat which can be rolled up and slipped into the week-end bag is only \$1. A plain white hat satin which will shade the

face well is but \$1.50. Light and cool peanut hats combined with patent leather or velvet are \$2.50.

Clothes for Girls and Young Women Week-ending

Most important of all is a pretty and inexpensive dress. This simply-made one of linene in pink, blue or lavender, at \$2.75, is the answer. Also a dress of French linen. which will stand many trips to the laundry, is just the plain style you will need for the mountains, \$7.50. Sizes 14, 16, 18 years.

Outing Skirts—an unusually large and varied stock of white cordline skirts at \$1. Others up to \$4. Lengths

Linen Dusters—light weight and cool for dusty roads in the country. \$3 and \$4.

Young Women's Coats, \$5. Were \$8.50 and \$10.

Some cape-coat style; few-of-a-kind styles and materials. Sizes 14, 16, 18 years.

Parasols, \$1.50 and \$2 A special purchase including both the new bell and regulation shapes. House Dresses-Re-priced

At \$1, \$1.25, \$1.50, were \$1.25 to \$2.25. Percale, crinkled seersucker and striped madras. Round or V neck; some trimmed with embroidery; others with

Special-White Underclothes Nightgowns, 35c-nainsook with round neck and

lace edge.
Combinations, 50c—corset cover and drawers. Nainsook with yokes of embroidery and ribbon beading.
Petticoats, 55c—nainsook top with lawn ruffle.

Women's Low Shoe Savings An occasion on which the Lower Price Shoe Store

### 5,000 Boxes Portraits of Three Vacation Blouses Writing Paper, 25c Box

-or 5 Boxes for \$1

A specially organized vacation sale of paper and correspondence cards in five beautiful tints that regularly sell for 10c more a box. In 3,000 of the boxes the envelopes have neat gilt edge flaps.

1,760 Boxes Fine Stationery, 15c to 30c Box Fourteen different lots, including a large variety of paper

and tints, gray, blue, pinks and whites, some of which formerly sold for almost double these prices.

Initial Correspondence Cards and Paper Offered at the very low prices here scheduled because not all initials are represented in each kind.

425 box's paper and envelopes ... 8c) A mixed lot, mostly

400 boxes pound paper by the box . . 15c from regular stock 

MEN

The importance of this sale will be seen from the fact that we give over to it five different sections of the store-regular fine Stationery Section on Main Aisle, Old Building; regular Commercial Stationery Section on Subway floor, Old Building, Main floor, Old Building, Subway Entrance, New Building and Subway floor, Old Building, Broadway front.

A STATE OF THE PROPERTY OF THE PARTY OF THE

The 82 model is a special favorite—the maker's surplus lace from higher-priced blouses is used in it. Made of white lawn. it is cool and pretty, and it is finished with novel cameo but-

At \$2 Blouses at \$2.50 are here ex-clusively — copies of a Paris blouse. Collar, cuffs and down front are finished with the dis-

tinctive scalloping seen this season in costly French models. In fashionable batiste—white, raspberry or blue. It is an achievement to offer such an effect for as little as \$2.50.

Besides these three models, thousands of other cool, crisp shirt-waists for weekand holiday visits.

Sample Blouses, \$2 to \$5-Majority of lawns and voiles in pure white. Earlier prices were a third to a balf more. Blouse Shop-Third floor, Old Building. Blous Shop Third floor, Old Building.

You, who are going to be in town tomorrow, Saturday, will have the pleasure of seeing here some

Blue Serge Suits at \$15.50

which are so good that they are priced \$25 in another Men's Store in New York. The Serge is British. Coats are half lined. We warrant the blue to be true.

:The John ffanamaker store=

# cleans house. Women's low shoes that were \$4 to \$6, now \$2.85. Women's low shoes that were \$3 & \$3.50, now \$2.20. Women's low shoes that were \$2.50 & \$3, now \$1.65. Girls' white shoes that were \$3 to \$4.50 now \$2, \$2.50 and \$3, according to size.

At \$2.50

Blouses at \$3 have the popular collar worn by Mile. Forsane, the noted French actress. sheer batiste, white, blue or flesh color-made very simplythat is why at a little distance they can hardly be told from

French blouses.

up; Solid 14 karat Gold, \$28.00 up.

We supply watches from far famed factories only and we guthern all, for we examine every movement piece by piece. Choosing the Bride's Gift.

You cannot go wrong if you send her with your best wishes a La Solid Gold Bracelet.

ment, Solid 14 karat gold case mounted in leather strap, only \$18.50. Other strap watches, \$7.00 up, Silver extension watch bracelets \$11.50 up; Gold filled, \$12.60

Solid Gold Bracelet.
Prices, in simple gold chased engraved

or plain, from \$6.00 up, or set with direct- Haif engraved, pollahed, solid 10 karat gold bre joint and catch). \$18.00.

DIAMONDS—JEWELRY—WATCHES

Third Avenue, Cor. 58th Street
Store Open Evenings Until 6. Saturday Night Until 18.